

**Retail & Info. Vendor Application**

War Memorial Special Events Lot • 700 Hali'a Nakoia St.

The 1st Annual Pure Aloha Festival & Concerts Maui will be held on Friday, June 21st 5pm-10pm & Saturday, June 22nd 1pm-10pm at the War Memorial Special Events Lot located at 700 Hali'a Nakoia St., Wailuku, HI 96793.

**About Pure Aloha**

The Pure Aloha Festival & Concerts Maui is presented by Pure Aloha Community Development Corporation (PACDC) a 501(c)3 nonprofit. For the past 18 years, Pure Aloha has become the premier family/island Festival of Las Vegas, NV, with its unique bi-annual presence bringing Aloha in both Spring and Fall. This long-anticipated event will finally be coming home to Hawaii where the founder was born & raised. The Pure Aloha Festival is anticipated to draw thousands of attendees who will experience what we have established as Las Vegas' largest Polynesian festival in Southern Nevada.

Our two-day event will feature 2 venues in one location.

The first venue is our **Pure Aloha Festival** venue which will consist of a wide variety of food, retail and information vendors, a beer garden, and live cultural performances from local bands and Halaus.

Our second venue is our **Pure Aloha Concert** venue which will feature performances from some of the biggest names in island music, 21+ over beer garden and a VIP section for attendees who would like a close-up concert experience. With every concert ticket purchase you'll also receive free festival admission for the day of concert only.

**Vendor Information & Requirements**

- Vendors shall only operate under the NAME or DBA listed on the vendor application.
  - Any retail items sold must have some type of affiliation with this event.
- Vendors must be set up, staffed and open during entire festival hours of operation.
  - Vendors are responsible for collecting and paying State of Hawaii sales tax.

**Non-Permitted Items & Restrictions**

- PACDC has exclusive beverage sales for this event therefore **NO BEVERAGES** of any kind are to be displayed or sold by any vendor on event premises.
- No promotional or marketing material shall be displayed or distributed without prior approval from management.
- Approved promotional & marketing material can only be distributed at and in front of your booth only.
  - Subleasing of vendor booths is strictly prohibited.
- Additional Canopies are not allowed. Vendors are to only use the canopy provided with their booth purchase.

**Temporary Power**

- Each Vendor will receive (one) 10-amp outlet per booth purchase.

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- Only approved electrical items that is on your application will be allowed for use at your booth. Any electrical items that is in use and not listed will be unplugged and not allowed to be used at your booth.
- If you will be requiring more power than provided you must purchase additional power and can only be purchased at time application is submitted.
- PACDC does not rent or provide lighting or electrical cords to vendors. All vendors must provide their own.
- It is your responsibility to provide surge protectors for all your electrical usage. PACDC will not be responsible for any damage or loss caused to your electrical equipment due to power surge.
- Temporary Power will be turned on two hours prior to opening and turned off one hour after festival closes each evening.

### **Booth Cleanliness and Cleaning Deposit**

- All retail/info vendors are required to provide a \$50 cleaning deposit at the time your application is submitted. If deposit is not received with application, you will be required to pay the \$50 cleaning deposit in CASH only at time of check-in.
- Cleaning deposits will only be returned after your booth is inspected prior to leaving the event on the last day of the festival.
- Any vendor who does not get their booth inspected and fails to check out will forfeit their deposit and will not have it returned.
- Deposits will be mailed back within 14 business days after the last day of the event.

### **Vendor Booth Information, Rules and Placement**

- Vendors will not be allowed to choose their booth space.
- PACDC will make vendor placement at our own discretion. Vendor placement will be assigned based on the type of vendor, items sold, electrical needs, and special preference given to sponsoring vendors.
- If there are any special request regarding the placement of your booth, please make note of it on your application prior to sending it in. We will try our very best to accommodate any vendor placement request but will not make any guarantees that your request will be granted.
- There will be no additional storage areas for vendors' during the Festival. Please take storage into consideration when designing your booth space and staffing.
  - Vendors may not extend no more than 2' in front or your assigned booth space boundaries.
  - Disposing of ice or any other liquids on the grass, trees, or other landscaping is prohibited.
  - Refrigerated/frozen storage and individual trash cans will not be provided.

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### **Event Security and Insurance**

- Overnight Security will be provided but we still encourage all vendors to take appropriate precautions to secure or remove any items of value.
  - PACDC will not be responsible for any theft or vandalism that may occur.
- All vendors are required to secure and/or remove merchandise (as you deem necessary) overnight and/or cover merchandise nightly at the end of the event.
- Vendors are encouraged to obtain liability insurance for themselves, their staff and their merchandise.

### **Application Deadline, Payment Information, and Refund Policy**

- **Please make payments payable to: "Pure Aloha"**
- **Mailing Address/ Drop Off Location for Vendor Applications:**

Maui Style Market

Attn: Pure Aloha

65 W. Ka'ahumanu Ave. #3A,

Kahului, HI 96732

- A late fee of \$50 will be assessed for payments received after June 3<sup>rd</sup>, 2019.
- Payment made via credit card will be assessed a 4% credit card fee to the total amount charged.
- Checks returned (i.e. insufficient funds, closed account, etc.) will be assessed a processing fee of \$50.
  - Personal checks will not be accepted after June 3<sup>rd</sup>, 2019.
  - All booth purchases are final, and payments are non-refundable.

### **Vendor Confirmation**

- Once your application and payment are received and paid in full you will receive a confirmation letter via email, unless stated otherwise, no later than June 3<sup>rd</sup>, 2019.  
Included in your confirmation letter will be:
  - Receipt/invoice, information on vendor check in, set up/break down dates/times, trailer/vehicle parking details, vendor wristband amounts & hold harmless agreement.

**Please note that submitting your application does not guarantee your participation in this event. Your application must be submitted on time in order to be reviewed. All submitted applications are subject to an approval process: You will be informed when you have been awarded an "Accepted" status, to which FULL PAYMENT is then required to solidify your spot. Once your booth is paid in full, you will receive a Confirmation Letter to officially validate your participation at Pure Aloha Maui 2019.**

Mahalo for your interest in participating in our 1<sup>st</sup> Annual Pure Aloha Festival & Concerts Maui (PAFCM). If you have any questions, email [pavendor@vizzun.com](mailto:pavendor@vizzun.com) or Text/Call 702-420-4587.

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Business Name or DBA: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Main Phone: \_\_\_\_\_ ( ) Cell ( ) Home ( ) Other Alt. Phone: \_\_\_\_\_ ( ) Cell ( ) Home ( ) Other

Email: \_\_\_\_\_

ITEMS	COST	AMT.	TOTAL
(One) 10' x 10' Booth (Tent Included)	\$400		
Corner	\$50		
(One) Additional 20-Amp Outlet	\$100	x	
2' x 8' Banquet Tables	\$20	x	
Folding Chairs	\$5	x	
Any payments made after June 3 <sup>rd</sup>	\$50	+	

**\*\*\*Your Refundable Cleaning Deposit is non-taxable.\*\***  
 Example:  $\$400 \times 4.1667\% \text{ (tax)} = \$16.67$   
 $\$400 + \$16.67 = \$416.67$   
 $\$416.67 + \$50 \text{ Refundable Cleaning Deposit} = \$466.67 \text{ TOTAL}$

Checks not accepted after June 3<sup>rd</sup>, \$50 charge for any returned checks and add 4% service fee for all credit card payments.

*4.1667% HI State Tax=	
Refundable Cleaning Deposit=	\$50
<b>Total=</b>	

**Make payments to: Pure Aloha Mail to: Maui Style Market, Attn: Pure Aloha, 65 W. Ka'ahumanu Ave. #3A, Kahului, HI 96732**

**Please note that submitting your application does not guarantee your participation in this event. All submitted applications are subject to an approval process. (See previous page)**

List all items that you will be selling				
Approved Y N	1		Approved Y N	6
Approved Y N	2		Approved Y N	7
Approved Y N	3		Approved Y N	8
Approved Y N	4		Approved Y N	9
Approved Y N	5		Approved Y N	10

*By signing, you verify that you have read and understand the rules and requirements listed above to be allowed to participate in this event. Any vendors who has not paid in full prior to start of event will not be allowed to participate. Any rules not followed will result in the closure of your booth and no refunds will be made. All booth purchases are final, and payments are non-refundable.*

Print Name: \_\_\_\_\_ Title: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Please list any Special Requests or accommodations you may need and the reason why. We make no promises or guarantee that we will be able to accommodate your request.**

Recd. By	Date Received	Amount Paid	Type of Payment	Check #
	/ /19	\$_____	Cash / Credit Card / Money order / Cashier's check	_____