

1st Annual Pure Aloha Festival and Concerts MAUI
Concert Food Truck Vendor Application
War Memorial Special Events Lot • 700 Hali'a Nakoia St.

The 1st Annual Pure Aloha Festival & Concerts Maui will be held on Friday, June 21st 5pm-10pm & Saturday, June 22nd 1pm–10pm at the War Memorial Special Events Lot located at 700 Hali'a Nakoia St., Wailuku, HI 96793.

Food trucks will be located in the concert venue and must be open on Friday, June 21st 5pm-10pm & Saturday, June 22nd 5pm–10pm.

About Pure Aloha

The Pure Aloha Festival & Concerts Maui is presented by Pure Aloha Community Development Corporation (PACDC) a 501(c)3 nonprofit. For the past 18 years, Pure Aloha has become the premier family/island Festival of Las Vegas, NV, with its unique bi-annual presence bringing Aloha in both Spring and Fall. This long-anticipated event will finally be coming home to Hawaii where the founder was born & raised. The Pure Aloha Festival is anticipated to draw thousands of attendees who will experience what we have established as Las Vegas' largest Polynesian festival in Southern Nevada.

Our two-day event will feature 2 venues in one location.

The first venue is our **Pure Aloha Festival** venue which will consist of a wide variety of food, retail and information vendors, a beer garden, and live cultural performances from local bands and Halaus.

Our second venue is our **Pure Aloha Concert** venue which will feature performances from some of the biggest names in island music, 21+ over beer garden and a VIP section for attendees who would like a close-up concert experience. With every concert ticket purchase you'll also receive free festival admission for the day of concert only.

Vendor Information & Requirements

- Vendors shall only operate under the NAME or DBA listed on the vendor application.
- Vendors must be set up, staffed and open during entire concert hours of operation.
 - Vendors are responsible for collecting and paying State of Hawaii sales tax.

Food Menu Items

- Duplicate main food items are not allowed at this event and Management reserves the right to allow or determine what items are considered a duplicate food item.
- Interested food vendors must contact us prior to sending in your application. We will need to verify that those menu items are not a duplicate and available to be sold.
- Any applications sent in without being approved first will be sent back and not accepted.
 - Only approved menu items can and must be sold at your booth for the entire event.
 - Vendors are not to add or remove any menu items once application is received.

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Non-Permitted Items & Restrictions

- PACDC has exclusive beverage sales for this event therefore **NO BEVERAGES** of any kind are to be displayed or sold by any vendor on event premises.
- No promotional or marketing material shall be displayed or distributed without prior approval from management.
- Approved promotional & marketing material can only be distributed at and in front of your food truck only.
 - Subleasing is strictly prohibited.
 - Additional Canopies are not allowed.

Hawaii State Department of Health Requirements

- All food vendors are required to obtain a Hawaii State Department of Health “Special Event Food Establishment Permit” in order to participate in this event.
- This Special Event permit is only valid for 31 days, so please plan accordingly to secure an application starting on May 20th, 2019. Approval by the Department of Health must be secured no later than June 3rd, 2019 in order to participate in the Festival. To obtain information and a the application please go to the State of Hawaii, Department of Health website <https://health.hawaii.gov/san/special-event-permit-applications/>
- All food vendors will also need to have a State of Hawaii Department of Health Food Handlers certification card. During the two-day Festival, one food handler per vendor must be on premise at all times. The Department of Health offers free Food Handlers Certification classes throughout the year or you can complete an online certification class, visit: <https://www.hifoodhandlers.com/eFoodMain3.aspx>
 - **Food truck vendors** must also have a “Inspection Pass Placard”
- All food vendors must submit a copy of their Special Event Food Establishment Permit, Food Handlers Certification Card, and an Inspection Pass Placard (if it applies to you).

Fire Extinguisher/ Open Flame Requirements

- All food vendors must have a portable fire extinguisher with a minimum rating of 40B in every food booth.
- One (1) Class K fire extinguisher is to be provided within 30-feet of each deep-fat fryer, grill or other appliance producing grease vapors.
- A minimum of one (1) Class 2A-30BC fire extinguisher shall be located within each booth with additional or other display cooking such as baking, braising, sauté, stir fry, convection cooking, warming of food, and all other like applications.
 - Any open flame must be at least 20’ away from any canopy.

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Booth Cleanliness and Cleaning Deposit

- All food vendors are required to provide a \$100 cleaning deposit at the time your application is submitted. If deposit is not received with application, you will be required to pay the \$100 cleaning deposit in CASH only at time of check-in.
- Cleaning deposits will only be returned after your booth is inspected prior to leaving the event on the last day of the festival.
- Any vendor who does not get their booth inspected and fails to check out will forfeit their deposit and will not have it returned.
- Deposits will be mailed back within 14 business days after the last day of the event.

Vendor Booth Information, Rules and Placement

- Vendors will not be allowed to choose their food truck space.
- PACDC will make vendor placement at our own discretion. Vendor placement will be assigned based on the type of vendor, items sold, electrical needs, and special preference given to sponsoring vendors.
- If there are any special request regarding the placement of your booth, please make note of it on your application prior to sending it in. We will try our very best to accommodate any vendor placement request but will not make any guarantees that your request will be granted.
- There will be no additional storage areas for vendors' during the Festival. Please take storage into consideration when designing your booth space and staffing.
- Vendors may not extend no more than 2' in front of your assigned food truck space boundaries.
 - Disposing of ice or any other liquids on the grass, trees, or other landscaping is prohibited.
 - Refrigerated/frozen storage and individual trash cans will not be provided.

Event Security and Insurance

- Overnight Security will be provided but we still encourage all vendors to take appropriate precautions to secure or remove any items of value.
 - PACDC will not be responsible for any theft or vandalism that may occur.
- All vendors are required to secure and/or remove merchandise (as you deem necessary) overnight and/or cover merchandise nightly at the end of the event.
- Vendors are encouraged to obtain liability insurance for themselves, their staff and their merchandise.

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Application Deadline, Payment Information, and Refund Policy

- Please make payments payable to: "Pure Aloha"
- **Mailing Address/ Drop Off Location for Vendor Applications:**

Maui Style Market
Attn: Pure Aloha
65 W. Ka'ahumanu Ave. #3A,
Kahului, HI 96732

- A late fee of \$100 will be assessed for payments received after June 3rd, 2019.
- Payment made via credit card will be assessed a 4% credit card fee to the total amount charged.
- Checks returned (i.e. insufficient funds, closed account, etc.) will be assessed a processing fee of \$50.
 - Personal checks will not be accepted after June 3rd, 2019.
 - All booth purchases are final, and payments are non-refundable.

Vendor Confirmation

- Once your application and payment are received and paid in full you will receive a confirmation letter via email, unless stated otherwise, no later than June 3rd, 2019.
Included in your confirmation letter will be:
 - Receipt/invoice, information on vendor check in, set up/break down dates/times, trailer/vehicle parking details, vendor wristband amounts & hold harmless agreement.

Please note that submitting your application does not guarantee your participation in this event. Your application must be submitted on time in order to be reviewed. All submitted applications are subject to an approval process: You will be informed when you have been awarded an "Accepted" status, to which FULL PAYMENT is then required to solidify your spot. Once your booth is paid in full, you will receive a Confirmation Letter to officially validate your participation at Pure Aloha Maui 2019.

Mahalo for your interest in participating in our 1st Annual Pure Aloha Festival & Concerts Maui (PAFCM). If you have any questions, email pavendor@vizzun.com or Text/Call 702-420-4587.

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Business Name or DBA:			
Contact Person:		Title:	
Address:		City:	State: Zip:
Main Phone: ()Cell ()Home ()Other:		Alt. Phone: ()Cell ()Home ()Other:	
Email:			

ITEMS	COST	AMT.	TOTAL
Concert Food Truck Space			\$500
Any payments made after June 3 rd	\$100	+	
***Your Refundable Cleaning Deposit is non-taxable.** Example: \$400 x 4.1667% (tax) = \$16.67 \$400 + \$16.67 = \$416.67 \$416.67 + \$50 Refundable Cleaning Deposit = \$466.67 TOTAL			*4.1667% HI State Tax=
Checks not accepted after June 3 rd , \$50 charge for any returned checks and add 4% service fee for all credit card payments.			Refundable Cleaning Deposit= \$100
Make payments to: Pure Aloha Mail to: Maui Style Market, Attn: Pure Aloha, 65 W. Ka'ahumanu Ave. #3A, Kahului, HI 96732			Total=

Please note that submitting your application does not guarantee your participation in this event. All submitted applications are subject to an approval process. (See previous page)

List Main Food items beginning with your first choice			List Side items		
Approved Y N	1		Approved Y N	1	
Approved Y N	2		Approved Y N	2	
Approved Y N	3		Approved Y N	3	
Approved Y N	4		Approved Y N	4	
Approved Y N	5		Approved Y N	5	

Electrical Usage (Only if you purchase power) Please list all electrical items and amps used

		Amps		Amps		Amps
1.			2.		3.	
4.			5.		6.	

What type of cooking will be done at the event: (Check all that applies)

Deep Frying Solid Fuel (Charcoal/Wood) Propane Electrical Appliance Other _____

Type of Fire Extinguishers you will have available. _____

By signing, you verify that you have read and understand the rules and requirements listed above to be allowed to participate in this event. Any vendors who has not paid in full prior to start of event will not be allowed to participate. Any rules not followed will result in the closure of your booth and no refunds will be made. All booth purchase is final, and payments are non-refundable.

Print Name: _____ Title: _____

Signature: _____ Date: _____

Recd. By	Date Received	Amount Paid	Type of Payment	Check #
	/ /19	\$_____.	Cash / Credit Card / Money order / Cashier's check _____	

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Please list any Special Requests or accommodations you may need and the reason why. We make no promises or guarantee that we will be able to accommodate your request.
